



# Bank of America Seminar

Hosted by Ben Salem

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by Jacqueline Fox

As part of our ongoing efforts at Ben Salem Properties to give back to the community & provide outreach to our fellow real estate professionals, I am glad to share that our Short Sale Seminar that I hosted with **Bank of America** at the Arc Light Theater was a huge success!

Alongside our host, Allen Seelenbinder, Vice President of Portfolio Retention and Strategic Alliance for Bank of America, we had more than 500 Real Estate professionals in attendance.

## Some of the topics discussed included:

- The advantages of short sales vs. foreclosure
- Best strategies for helping homeowners fix their financial situation and get a fresh start.
- The impact on buyers' credit scores and purchasing power after a short sale vs. foreclosure

- How to submit a compliant short sale package the first time and expedite the short sale process
- Valuable details about the Home Affordable Foreclosure Alternatives (HAFA)



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